



Tbilisi, 22 April, 2016

*Empowered lives.  
Resilient nations.*

## MINUTES OF THE E-LPAC

### Free and Credible Media for an Informed Electorate

Date: 21 April, 2016

UNDP Georgia is starting a new project – **Free and Credible Media for an Informed Electorate**, which aims to contribute to a peaceful, free and credible media environment during the 2016 parliamentary elections in the country. It will be achieved through an evidence-based assessment of media performance via comprehensive and qualified media monitoring (MM) and public discussions. The MM will be organized prior, during and immediately after the upcoming elections. The MM should promote a non-biased and balanced coverage as the media sources will be widely informed about the intended monitoring. As media cares about its image and reputation and has an ambition, at least stated, of providing the public with accurate and non-biased information, it will be concerned about the quality of the assessment of their performance in the eyes of public. The public demand for the professional coverage should positively influence the supply side. While the MM will be performed through the Civil Society Organizations (CSOs) whose fundamental capacities have already been built within the previous rounds of similar joint undertakings by EU and UNDP, media experts and professionals will also be actively involved during the public discussions and debates that are planned to be regularly organized. Involvement of citizens as the primary consumers of the information and key target audience will also be sought.

#### **Project Details**

- Duration: 10 months, March-December 2016
- Total Budget: 300,000 Euro
- Donor: European Union Delegation
- Implementation Modality: DIM

The project document and the budget were electronically shared by UNDP Governance Team Leader with UNDP programme staff for their review and possible comments. The email notification was sent out at the email address [prmt.geo@undp.org](mailto:prmt.geo@undp.org) on *Wednesday, 13<sup>th</sup> of April, 2016*. Deadline for submitting the comments and questions was *Tuesday, 19<sup>th</sup> of April, 2016* (email communication attached). During the given time two colleagues Ms. Ketik Ukieba, Operations Manager and Ms. Khatuna Chanukvadze, Programme Associate have shared their comments (email communication attached):

#### **Questions/Comments:**

1. Question was raised about DIM authorization from HQ;
2. To Identify activity 2 in RRF with its corresponding baselines, targets and indicators;
3. Reference to be made to CPD 2016-2020 respective outcome and output in the RRF;
4. Suggested to add a short abstract about EU visibility in the project document



**Response:**

DIM authorization process is underway. CO is in the process of preparing a package of documents for three projects using direct implementation modality, for the submission to HQ.

All the subsequent comments had been considered and reflected in the project document accordingly.

The recommendation was made to approve the project document.

Gigi Bregadze

A handwritten signature in black ink, appearing to read 'Gigi Bregadze', written over a horizontal line.

Governance Team Leader

Natia Natsvlshvili

A handwritten signature in black ink, appearing to read 'Natia Natsvlshvili', written over a horizontal line.

Assistant Resident Representative